



# FIVE STAR PAINTING

a **neighborly** company

## Five Star Painting

*Bringing professionalism to painting  
with unparalleled customer service*

Paint is one of those things that, when done correctly, will transform a home. Husband and wife team Chris and Alisa Wagner, owners of Five Star Painting of Madison, take that directive very seriously.

"I look at everyone's house as if it were mine. I always tell people, I'm a customer, too," Alisa says, and Chris agrees: "We build our relationships on better trust, better communication and better experiences," he says. "We're there with the best intentions for the customers."

Five Star Painting understands that selecting a home improvement company can be a difficult and stressful task for homeowners, so they like to make it as easy

as possible for their clients by educating and sharing their painting options.

Whether it's refreshing and protecting your home's exterior with a new paint job, repainting kitchen cabinets for an affordable facelift or coating every wall in your house with fresh color, the Five Star team walks every client through the process from start to finish. They discuss ideas and budgets and educate on paint quality and color selection, all while measuring and pricing the project to the penny—that way, customers can make informed decisions at their own pace.

"It's our responsibility to provide the customers the experience that they

signed up for," says Chris, who brought 20 years of home improvement industry experience to the table when he and Alisa opened Five Star Painting of Madison. While raising four children, the couple also built a Five Star team of three project managers, three sales representatives and a crew of loyal, professional painters that have been with the couple since the get-go. Chris and Alisa have also worked in each of the positions themselves, earning the respect of their employees.

"Culture has always been important for me," says Chris. "You try to lead by example and surround yourselves with the people you want representing your company." In the home improvement industry, providing excellent customer service has allowed Five Star Painting to grow their small, family-owned business.

In the end, the Wagners prefer to let their Google and HomeAdvisor reviews speak for themselves. They're just happy to be doing what they love while making other people happy at the same time by updating their homes and businesses.

"Just being able to see those super excited customers and the joy these home improvements bring to them," Alisa says. "Paint is a simple thing but, at the end of the day, it can create such a huge transformation."

### At a Glance

**Location:** Madison and Waukesha markets

**Phone:** 608-205-4078

**Online:** FiveStarPainting.com

**Facebook:** @FSPMadison

**Services:** Interior & exterior painting, cabinet painting, drywall repair, wallpaper removal, deck & fence staining

"We had an amazing experience with the team at Five Star Painting. Not only did they do an amazing job with the interior painting, they were also prompt, friendly and so much faster than we were expecting! They were also very thorough with putting down plastic/drop cloths, which we appreciated. Super happy with the final results! Would highly recommend to anyone needing help with painting projects!"

—Amy S.

*For more testimonials, please visit Five Star Painting's Google and HomeAdvisor reviews.*